

WHITEPAPER



PIN PROJECT

WHITEPAPER

Version 2.0



Sharing is Caring

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LEGAL NOTICE

The information provided in this document does not imply contractual obligations. Its purpose is to provide vital information to potential PIN member and PIN coin token holders, which will enable them to decide the further acquaintance with the initial offer of PIN Coin tokens to their possible acquisition.

No sections of this white paper can be defined as a scheme of emission or investment offer of any kind. This original PIN Coin token offer is not an offer to sell or buy securities of any jurisdiction.

This document is prepared without regard to any legislative or regulatory acts of jurisdiction designed to protect investors and are not regulated by those.

Some of the statements, calculations, and financial indicators in this whitepaper are projected preliminary information. They can be based on known and unknown risk factors and uncertainties, as a result of which actual circumstances and results may differ significantly from the following calculations and results, directly or indirectly provided for such preliminary forecasts.

Your participation in the crowd-sale of PIN Coin is solely on a voluntary basis. The PIN Coin crowd-sale is a crowd funding voluntary fund-raising campaign. To be able to participate in it, you must agree to PIN Coin terms and condition. And please read them carefully before enrolling in the crowd-sale, make sure that you understand the requirements and risks described here. Also, your assurance and guarantees that you provide the acceptance of the terms and conditions in the voluntary crowdfunding fundraising campaign are essential for participating in the crowd-sale, and we rely on them as being truthful. If you can't provide any of the above warranties, please do not participate in the crowd-sale purchase of PIN Coin.



INTRODUCTION

PIN FOUNDATION & PIN PROJECT



PIN Foundation is a non-profit group specialized in blockchain technology development for the new world of sharing economy





Vision

PIN Foundation is a non-for-profit group that builds and promotes technology platforms for sharing economy base on blockchain technology, as well as connects and motivates people to join sharing communities base on its platform. In 3 years, PIN community will reach at least 5 million members connecting directly or indirectly via PIN platform



Mission

Develop and promote blockchain technology and crypto currency in a rising global sharing economy to help people share assets, resources, time and skills more efficiently. By helping providers and consumers connect, we and the community together create value, streamline commerce, and make accessing markets easier



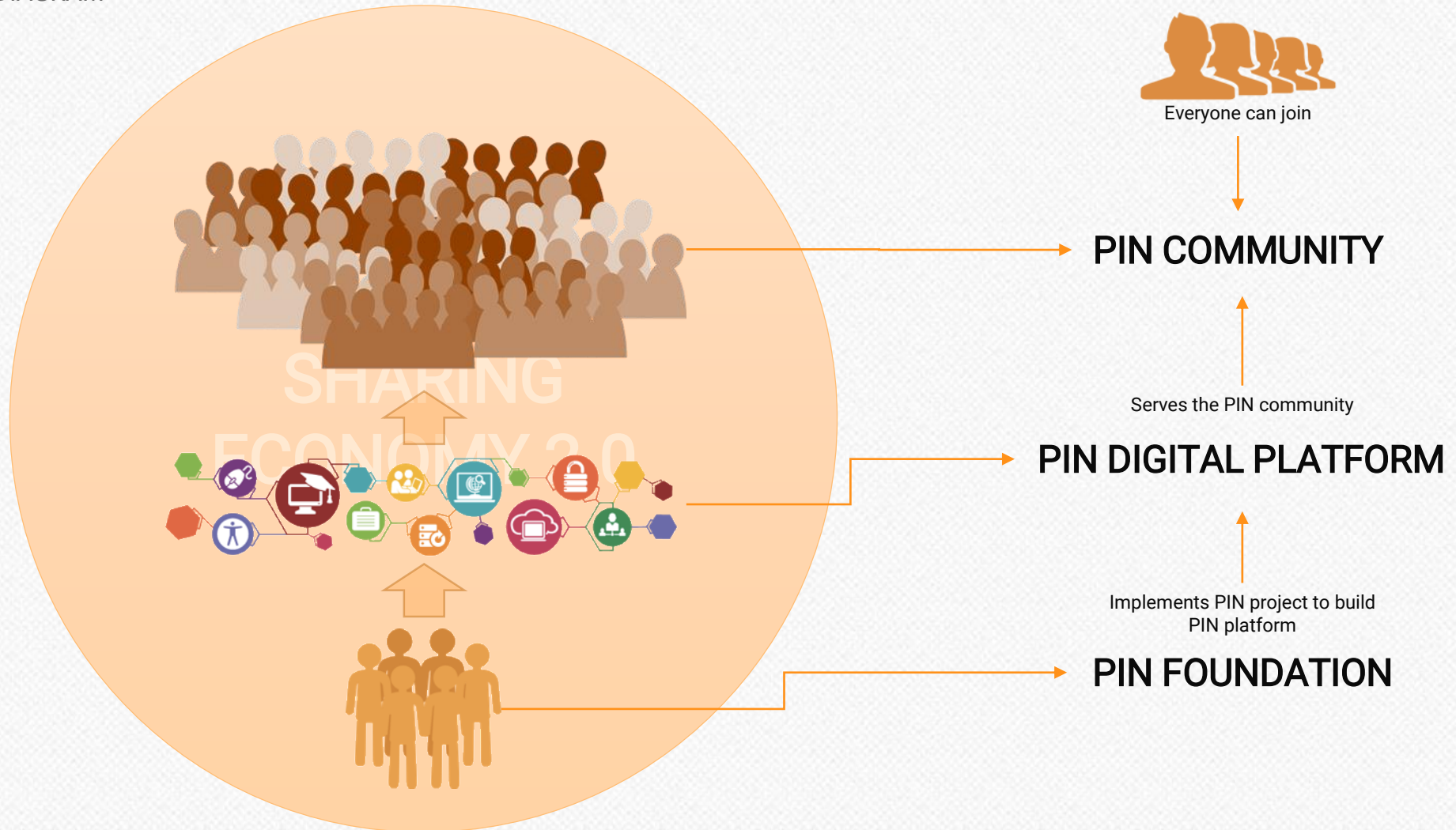
Goals

- **Launch and crowd-sale PIN Coin (ERC-20 token) in 2017**
- Build and release collaborative investment products early 2018
- Build and release collaborative consumption products in 2018, focus on online ad-network – P2P shopping - Auction – POS payment system - and game industry
- 1+ million members in early 2019



PIN FOUNDATION – PIN PROJECT – PIN COMMUNITY

RELATIONSHIP DIAGRAM



PIN PROJECT

BUILDING PLATFORM AND COMMUNITY FOR SHARING ECONOMY

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PIN Project is about building an online collaborative consumption platform for global community, base on principles of Sharing Economy, Blockchain Technology, and Crypto Currency

Members of PIN community can perform collaborative investment as well as collaborative consumption to get full two-ways benefits from sharing economy model

By helping members (providers and consumers) connect, we and the community together create value, streamline commerce, and make accessing markets easier



COLLABORATIVE INVESTMENT PORTAL

BUILDING PLATFORM AND COMMUNITY FOR SHARING ECONOMY



Collaboration is working with others to do a task and to achieve shared goals. Collaborative Investment is working with others to achieve the funding required to reach a shared goal. Members of PIN Community can shares investment opportunities and work together in PIN Investment Portal to reach the mutual goals. Collaborative Investment Portal of PIN Community is a key product to members to their financial successes.



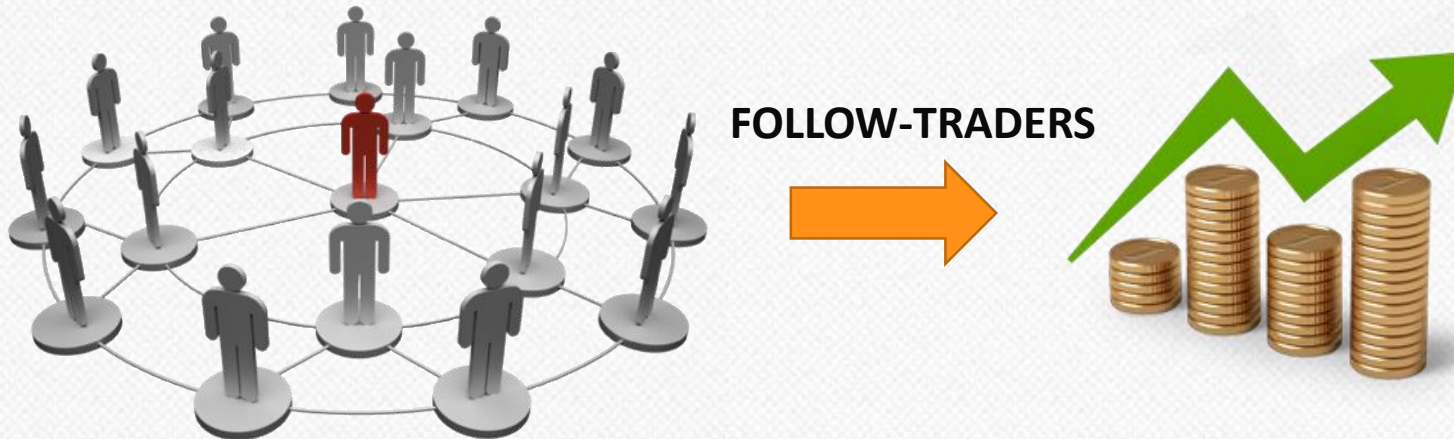
COLLABORATIVE TRADING PORTAL

BUILDING PLATFORM AND COMMUNITY FOR SHARING ECONOMY



Our aim is to develop a scalable lightweight distributed trading system that is self-configuring, self-healing, and provides fast execution of trades with high availability. We used a peer-to-peer (P2P) platform which would allow for the flexibility of non-static nodes dispersed across the globe to securely communicate with each other and configure accordingly.

Trading in fact is not easy. The Follow-Trader® features from PIN Trading Portal will help people follow the best traders in PIN Community to be more successful.



DECENTRALIZED HEDGE FUNDS

BUILDING PLATFORM AND COMMUNITY FOR SHARING ECONOMY



Blockchain provides the ideal technology for setting up funds in a short period of time, with low setup costs and with innovations of processes which could only be imagined before.

With PIN platform, we will provide technological framework for emerging managers to set up their own investment vehicle, creating opportunities for the PIN members to invest in with confidence.



DIRECT AD-NETWORK

BUILDING PLATFORM AND COMMUNITY FOR SHARING ECONOMY



PIN Direct Ad-Network is an online market place where advertisers can sell their ads to publishers who will in turn return traffic to the advertisers.

PIN Direct Ad-Network supports advertisers and publishers of all sizes.



PIN AUCTION PORTAL

BUILDING PLATFORM AND COMMUNITY FOR SHARING ECONOMY



PIN Auction Portal proposes a flexible architecture for the creation of Internet auctions.

It allows custom definitions of auction parameters, and provides a decentralized control of the auction process.



PINPAY SYSTEM

BUILDING PLATFORM AND COMMUNITY FOR SHARING ECONOMY



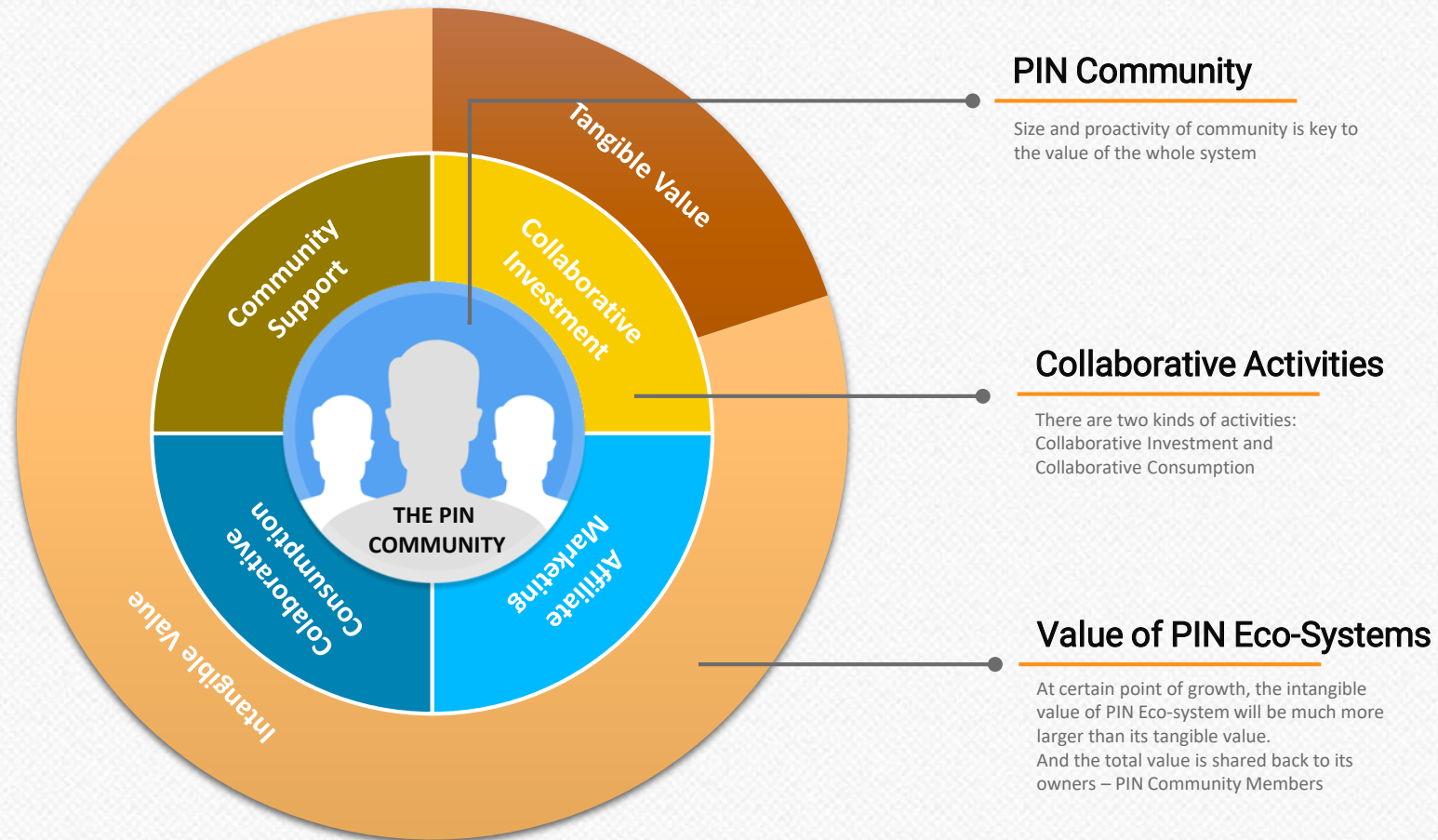
PIN Pay is a decentralized payment platform that enables users to send and receive payments in PIN Coins, as well as in other multiple cryptocurrencies.

The aim is to create a platform that enhances the payment process by reducing the number of intermediaries involved. It is also intended to increase the regular use of digital coins on a daily basis.



VALUE MODEL

COMMUNITY CREATES VALUE AND GET VALUE BACK



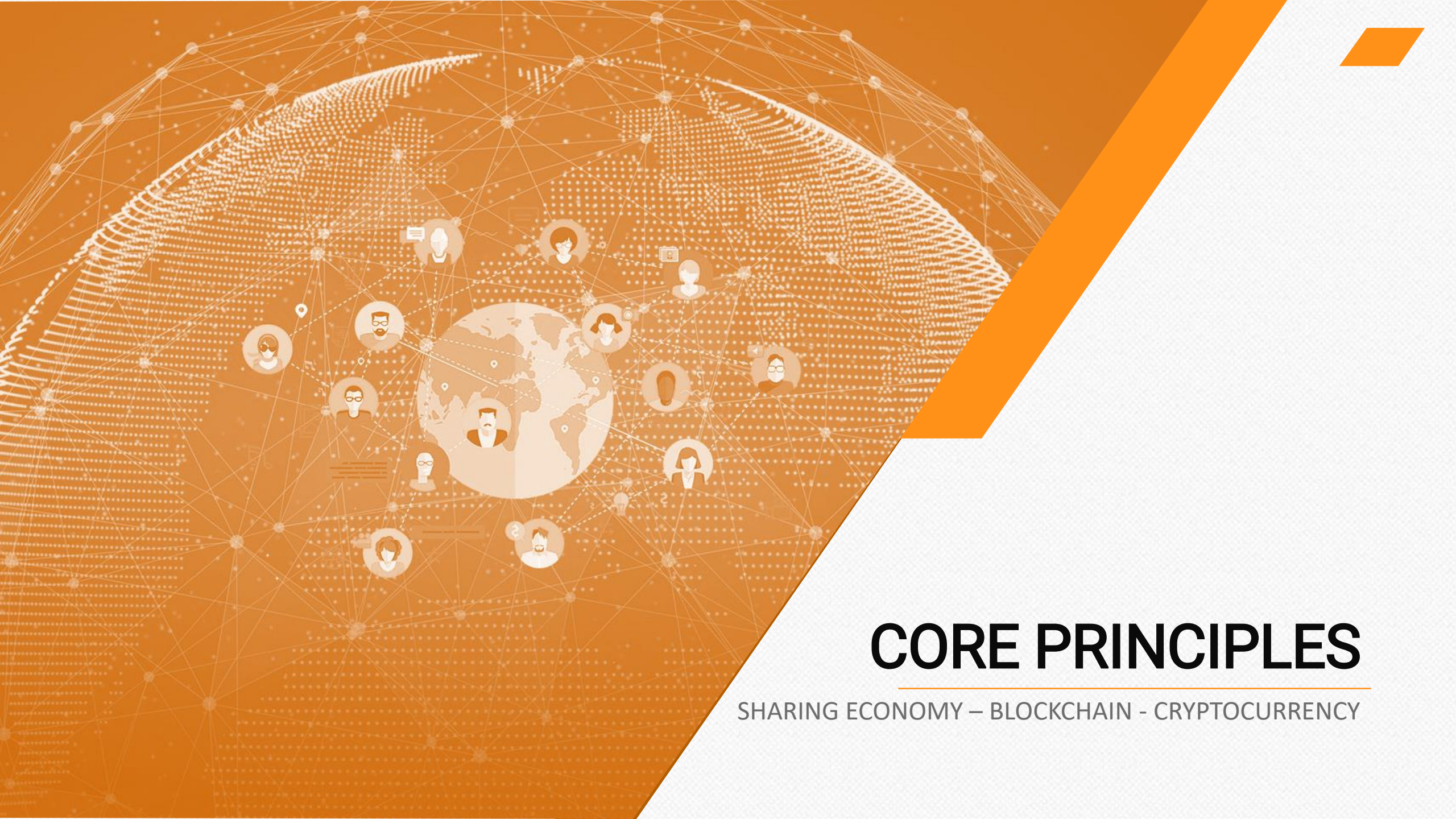
Being a non-profit group, PIN Foundation mission is creating value together with PIN Community, and distribute that value back to the community itself.

PIN community creates values by collaborative investment and collaborative consumption activities.

Through PIN Platform, the value being created will be automatically distributed back to the contributors.

It's simple and the only way values flow inside PIN Eco-system



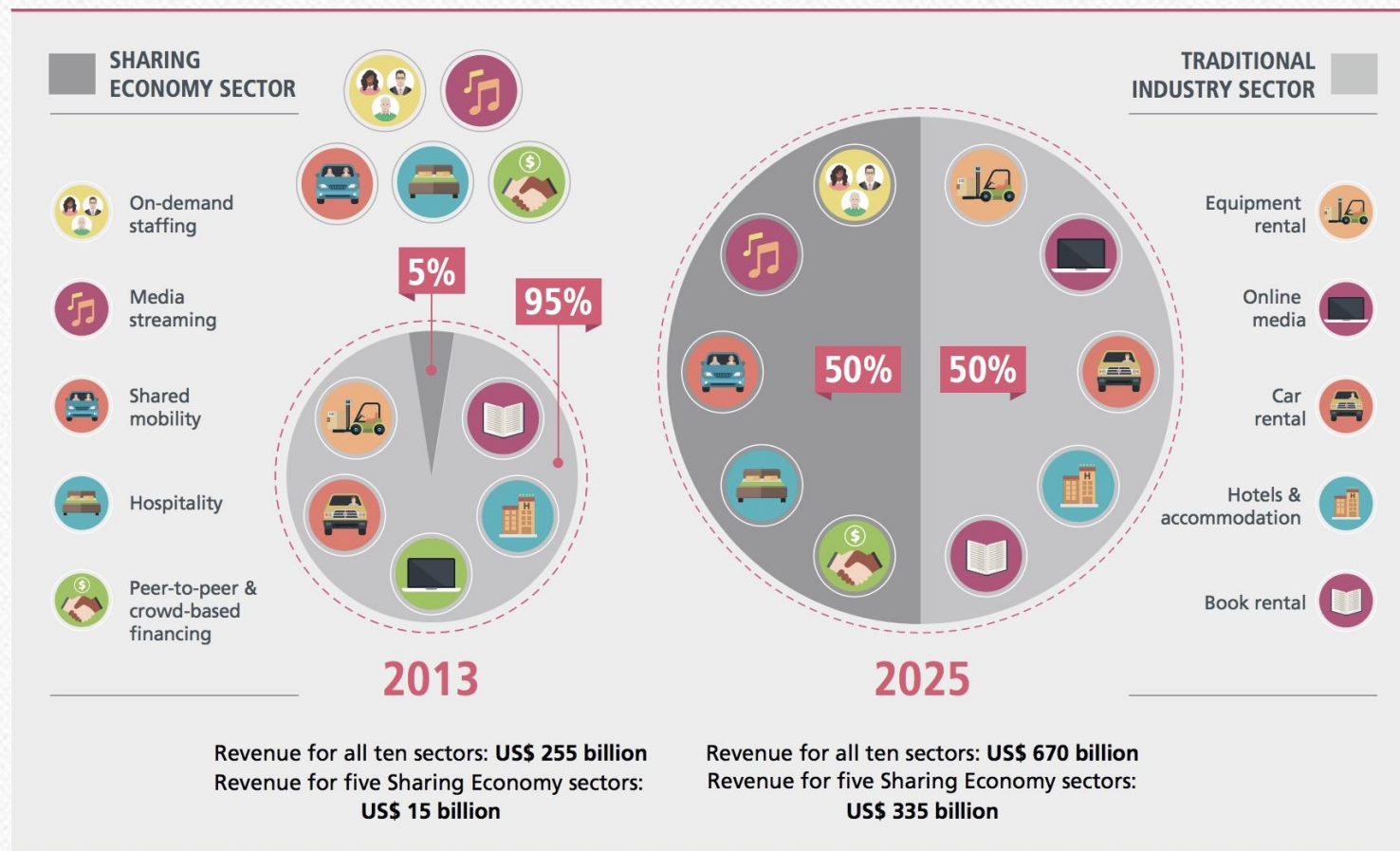


CORE PRINCIPLES

SHARING ECONOMY – BLOCKCHAIN - CRYPTOCURRENCY

SHARING ECONOMY

More we share – More we have



SHORT DEFINITION

Sharing economy is an economic system in which assets or services are shared between private individuals, either free or for a fee, typically by means of the Internet.

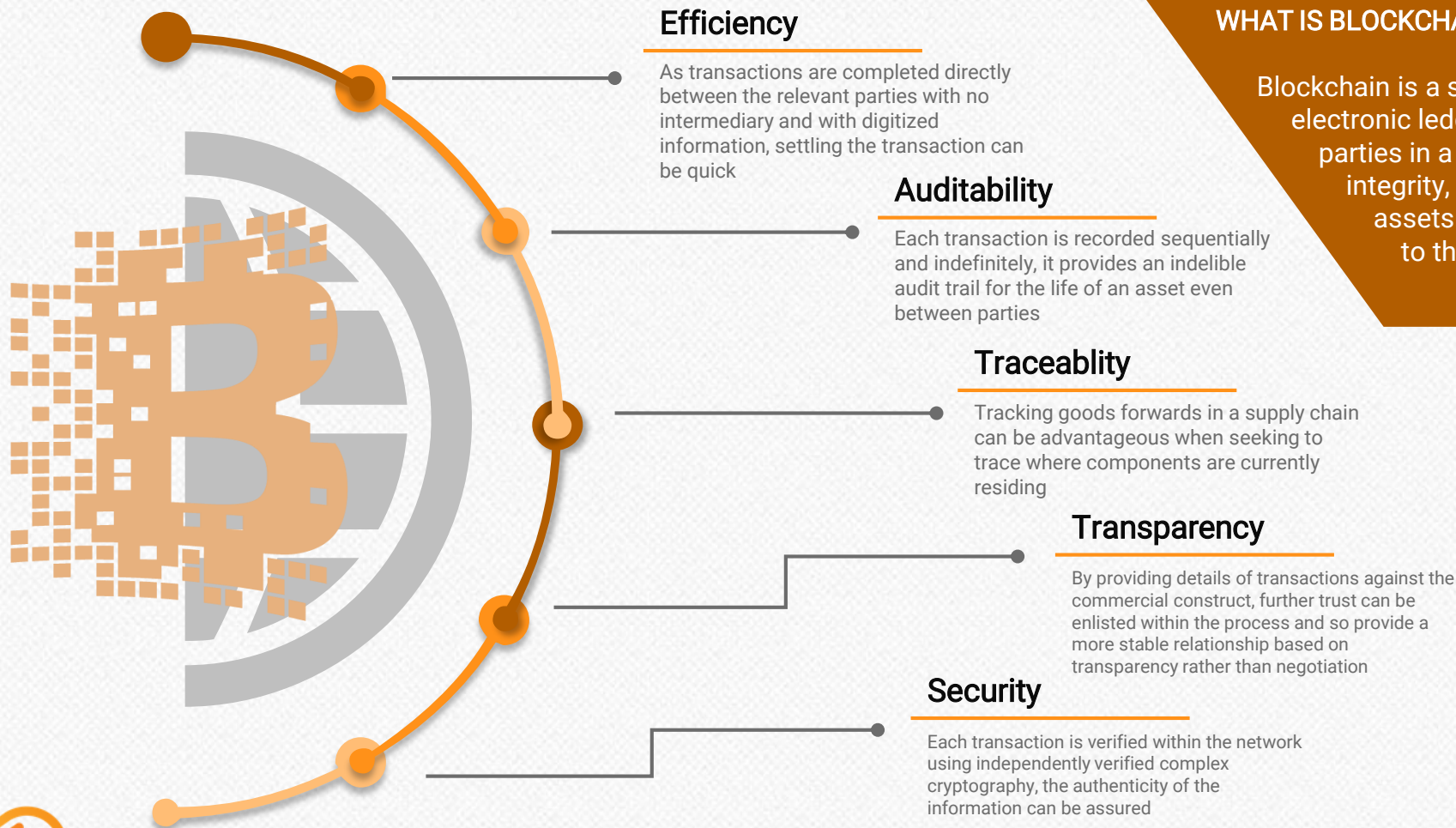
6 BENEFITS OF SHARING ECONOMY

1. Increasing accessibility to self-employment opportunities
2. Embeds a sense of trust in the community
3. Higher savings with the same lifestyle
4. More business opportunities
5. Lower ownership
6. Easier access to capital



BLOCKCHAIN TECHNOLOGY

Blockchain is as significant now as the Internet was 25 years ago



WHAT IS BLOCKCHAIN?

Blockchain is a secure distributed electronic ledger, connecting multiple parties in a network of trust and integrity, facilitating the transfer of assets and the information pertaining to those assets.



SHARING ECONOMY 2.0

Sharing economy base on blockchain

SHARING ECONOMY + BLOCKCHAIN = SHARING ECONOMY 2.0

According to IBM

Eliminating the need for an intermediary could impact some of the biggest technology companies. Rather than use Uber, Airbnb or eBay to connect with other people, blockchain services allow individuals to connect, share, and transact directly, ushering in the real sharing economy. Blockchain is the platform that enables real peer-to-peer transactions and a true 'sharing economy'.

But more importantly, blockchain will create new markets. These markets will be ones in which individuals can trade non-traditional assets like reputation, data, and attention. Blockchain makes any activity, however small, easy to monetize.

Each time the data is used, the user receives a token in a licensing-type model.



IT'S ALL ABOUT MEMBERS BENEFIT

Technology invented just to serve our members

Mission of PIN Foundation and PIN Project is simply to serve members of PIN Community, making better life for all.

Joining PIN Community, all members can share and have benefits back. The more we share, the more we have.

Being a PIN member, you can share and earn in so many ways:

- Saving extra money to get big interest in return
- Perform affiliate marketing to get big bonuses
- Shopping in affiliated stores to save money, and get bonus as well
- Using the PIN coin and PIN Pay system to make payment, you'll get bonus for sure
- Event playing video games from affiliated production houses, you'll get bonus from the system too...





TOKEN ISSUANCE

CRYPTOCURRENCY IS THE KEY FOR
SHARING ECONOMY 2.0

PIN COIN TECHNICAL SPECIFICATIONS



BLOCKCHAIN PLATFORM:	Ethereum
CONTRACT TYPE:	ERC-20
TICKER SYMBOL:	PIN
COIN NAME IN FULL:	PIN Coin
ISSUER NAME:	PIN Foundation
DIVISIBILITY (DECIMAL PLACES):	8
TOTAL ISSUE AMOUNT:	999,000,000



WHY ETHEREUM ERC-20 TOKEN

Ethereum is more than a cryptocurrency

The first thing about Ethereum is that it is not just a digital currency. It is a blockchain-based platform with many aspects. It features smart contracts, the Ethereum Virtual Machine (EVM) and it uses its currency called ether for peer-to-peer contracts.

#2

RANK

\$35B+

MARKET CAP.

\$600M+

DAILY VOLUME

\$350++

PRICE IN USD

* Data from Nov 2017

Ethereum's smart contracts use blockchain stored applications for contract negotiation and facilitation. The benefit of these contracts is that the blockchain provides a decentralized way to verify and enforce them. The decentralized aspect makes it incredibly difficult for fraud or censorship. Ethereum's smart contracts aim to provide greater security than traditional contracts and bring down the associated costs.



TOKEN SALE PLANNING



SALE DATE: STARTS DEC 12, 2017

TOTAL TOKEN SUPPLY: 999,000,000 finite supply

SOFT CAP: 50,000,000 Tokens

TARGET: 150,000,000 Tokens

HARD CAP: 200,000,000 Tokens

TOKEN PUBLIC SALE PRICE (USD): \$1.00

MINIMUM PURCHASE: \$100

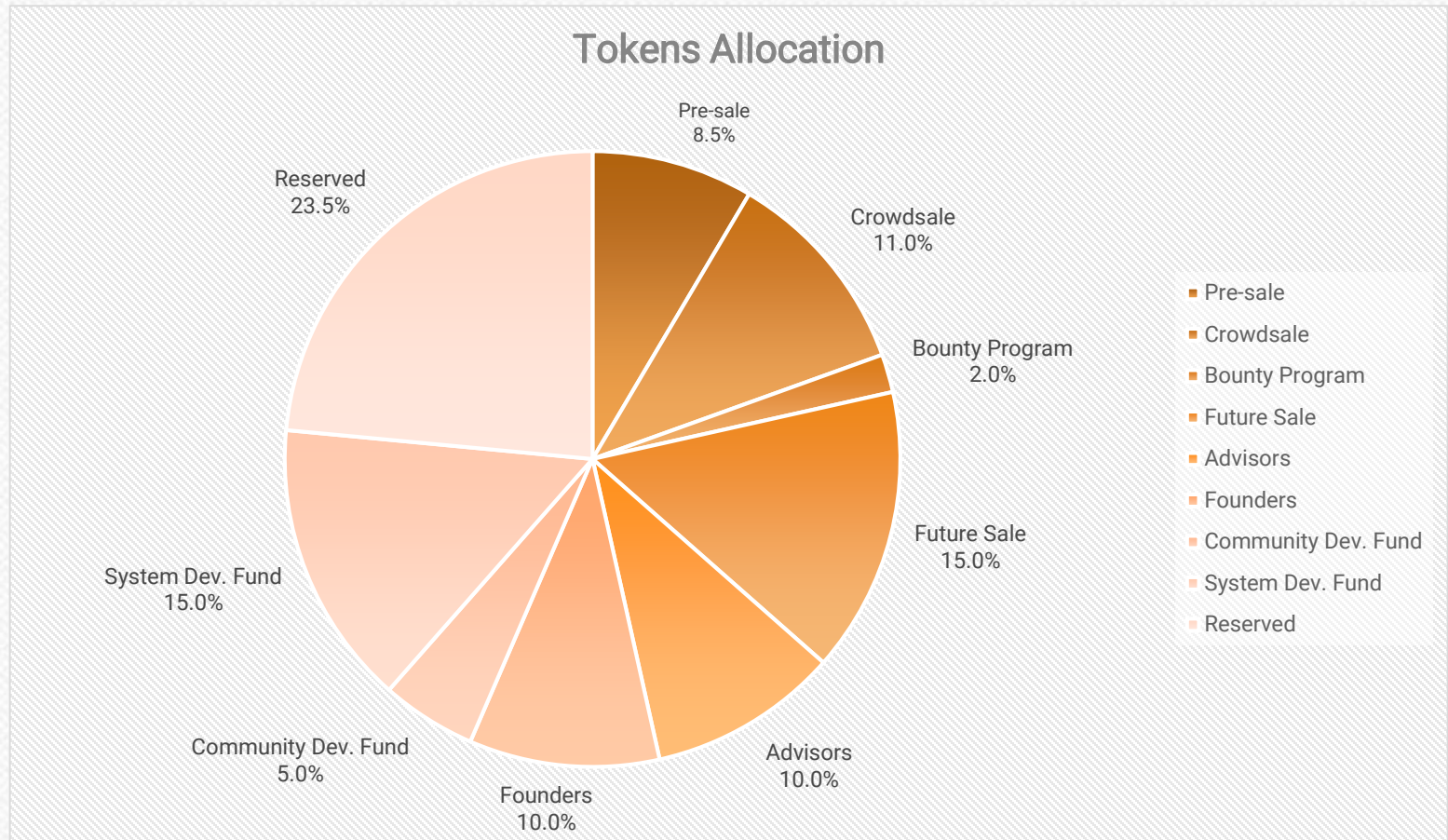
MAXIMUM PURCHASE: \$20,000

TOKEN DISTRIBUTION: Immediate

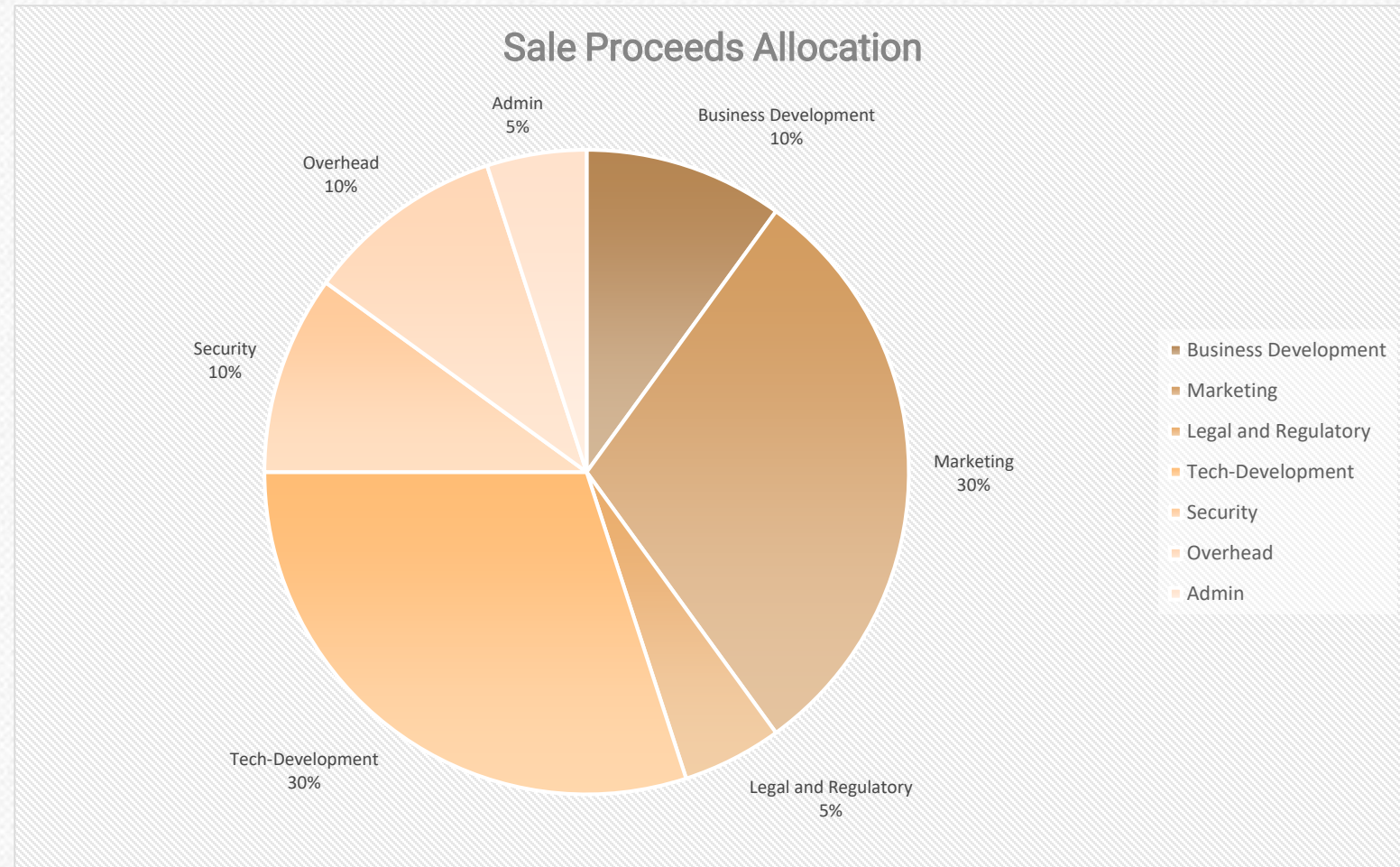
TOKEN ACTIVATION: After crowd-sale completion



TOKEN ALLOCATION



SALE PROCEEDS

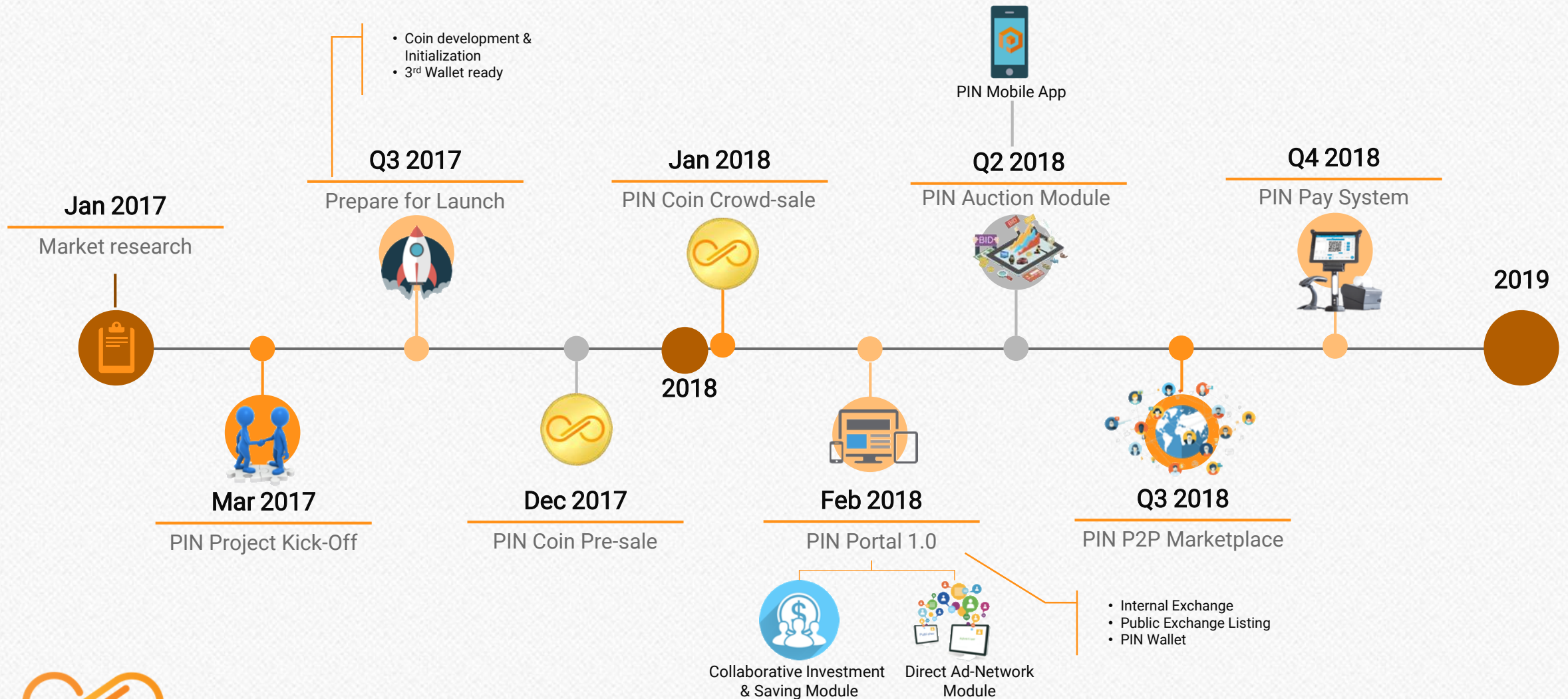




ROADMAP


PIN FOUNDATION & PIN PROJECT

2017-2018 ROADMAP



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